



**North Carolina Department of Health and Human Services
Division of Aging and Adult Services**

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Beverly Eaves Perdue, Governor
Lanier M. Cansler, Secretary

Dennis W. Streets
Director

June 4, 2009

Dear Colleagues and Friends:

Monday, June 15th, 2009 will mark the 4th annual observance of "World Elder Abuse Awareness Day." The International Network for the Prevention of Elder Abuse initiated this effort to bring attention to this world-wide, under recognized and under reported problem. No community is immune from its devastating effects. Education and public awareness campaigns are vital for informing people about elder abuse. Raising awareness is a fundamental prevention strategy that not only provides information but helps to change attitudes and behaviors. One simple act is to wear a purple ribbon on that day. Our website (www.ncdhhs.gov/aging/) has a webpage, www.ncdhhs.gov/aging/eaday/index.htm, displaying a wealth of information about elder abuse and ways that you can participate in raising awareness. Governor Perdue has also signed a proclamation which will be linked to the webpage as soon as it is available.

Thank you for your support and any efforts you may undertake to help in the fight against elder abuse.

Sincerely,

A handwritten signature in cursive script that reads "Dennis W. Streets".

Dennis W. Streets

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The logo for NC Care Link, featuring a stylized blue and green icon of a person and the text "NC Care LINK" in green.

<http://www.nccarelink.gov/>