

Injury Prevention

North Carolina Trauma System Five Year Strategic Plan

Mission: To reduce injuries in the state through educational programs, initiatives, legislative advocacy, and increasing community awareness

STRATEGY	TIMEFRAME	LEADS	PARTNERS	FUNDING IMPLICATIONS	IMPLEMENTATION
Review all injury prevention and control activities in NC. This should include program objectives, contact information and web sites. Develop an information flow system to improve coordination, communication, and collaboration.	2009-2010	STAC	OEMS	Should be accomplished through existing committee	Statewide review to include objectives, contact info, and web sites. Assisted by representative to state injury committee with Sharon Rhyne.
Develop a standardized resource guide for all NC injury prevention departments	2009-2011	STAC	Injury prevention departments	Likely will require funding to print	Should arise from data from above activities.
Investigate youth violence prevention programs	2009-2011	STAC	Injury prevention departments	May require funding	Evaluate history of this in NC
Analyze NCHES and PreMIS data to target new injury prevention initiatives	2009-2011	STAC	Injury prevention departments Trauma Registry	May require funding for analysis	Select prevention personnel work with data managers to investigate potential new initiatives.
Improve communication between the NC Public Health Epidemiology Division and the RACS	2009-2011	STAC	OEMS Injury prevention departments RACS	Should be accomplished without additional funding	Representative to state committee with Sharon Rhyne
Plan a statewide meeting of all injury prevention stakeholders to share strategies and increase momentum	2009-2011	STAC	Hospital trauma programs Injury prevention departments	Will require funding	Above state committee to include 15 stakeholders
Evaluate the cost-effectiveness of current proven programs already in place. Inform state government and the media of results.	2009-2012	STAC	OEMS Injury prevention departments	May require funding for analysis	Evaluate feasibility of this initiative
Initiate media advocacy efforts to highlight injury prevention initiatives and trauma center successes.	2009-2014	OEMS	STAC Injury prevention departments	Hopefully media will donate time but may require funding	Work with media liaisons at hospitals for trauma success stories. Local marketing of initiatives.
Coordinate with the office of the State Fire Marshall regarding existing fire safety and fall prevention programs	2009-2014	STAC	State Fire Marshall Injury prevention departments	May require funding	Covered in state committee above.

Measures of success:

Improved community awareness

Increased compliance with targeted prevention behaviors

Increased legislative attention and funding

Reduced morbidity and mortality due to injury

Increased communication and cooperation among injury prevention programs throughout NC