



Additional Formula Options for WIC Families: Gerber Products

To support families during the infant formula shortage, the North Carolina Department of Health and Human Services is making it easier for WIC participants to purchase more types of formula. Beginning May 31, 2022, the North Carolina WIC Program will issue benefits for more sizes of Gerber formula and add two more Gerber formula products. These changes will help families buy the formula that is available in stores throughout the shortage.

The NC WIC Program is temporarily adding the following items to the Approved Product List:

- Gerber Good Start GentlePro Powder 20 oz. and 32 oz. can sizes
- Gerber Good Start Gentle Supreme A2 20 oz. size
- NAN 1 Pro Infant Powder 12.7 oz. and 28.2 oz. sizes
- Gerber Good Start SoothePro Powder 19.4 oz and 30.6 oz can sizes
- Gerber Good Start Soy Powder 20 oz. sizes

This means that WIC families may choose different can sizes of the formula listed on their Shopping List. More than one can size may be chosen in the same shopping trip if the can equivalent does not exceed the number of cans remaining on the Shopping List. Larger cans will use more of your benefits because they make more formula. Food benefits for infant formula may be redeemed as indicated below:

- ONE CAN = any can smaller than 28 oz.
- TWO CANS = any can greater than 28 oz.

Powdered Formula Types and Sizes	Number of Cans Used Towards Your Shopping List Balance
Gerber Good Start Gentle Powder	
Gerber Good Start Gentle Powder 12.7 oz.	1 can
Gerber Good Start GentlePro Powder 20 oz.	1 can
Gerber Good Start GentlePro Powder 32 oz.	2 cans
Gerber Good Start Gentle Supreme A2 20 oz.	1 can
NAN 1 Pro Infant Powder 12.7 oz.	1 can
NAN 1 Pro Infant Powder 28.2 oz.	2 cans
Gerber Good Start SoothePro Powder	
Gerber Good Start SoothePro Powder 12.4 oz.	1 can
Gerber Good Start SoothePro Powder 19.4 oz.	1 can
Gerber Good Start SoothePro Powder 30.6 oz.	2 can
Gerber Good Start Soy Powder	
Gerber Good Start Soy Powder 12.9 oz.	1 can
Gerber Good Start Soy Powder 20 oz.	1 can
Gerber Good Start GentlePro Powder 12.7 oz.	1 can

Examples:

If your Shopping List says 5 cans Gerber Good Start Gentle, you could choose:

A.

two 32-ounce cans (counts as 4 cans) plus
one 12.7-ounce can (counts as 1 can)

B.

Three 20 oz. cans (counts as 3 cans) plus
Two 12.7 oz. cans (counts as 2 cans)

C.

One 32 oz. can (counts as 2 cans) plus
Two 20 oz. cans (counts as 2 cans) plus
One 12.7 oz. can (counts as 1 can)

Tips Before You Shop:

- Ask your [local WIC office](#) how these options work for you.
- Scan the product with your NC WIC Bnft® App to confirm it is the correct item before checking out at the register.
- If you have a problem at the register with the new WIC formula options, talk to a manager before paying.
- Remember that you can redeem your benefits during multiple shopping trips. If your store has fewer cans than the number listed on your Shopping List, purchase what you can when you see the formula your infant needs.

Additional formula can sizes and types may become available soon. Please check with your local WIC office, online at www.ncdhhs.gov/formula, or the NC WIC Bnft® App for the latest updates.