

Interested in Becoming a Breastfeeding-Friendly Child Care Program?

The North Carolina Breastfeeding-Friendly Child Care Designation recognizes child care programs that implement practices in their center or home that support breastfeeding.

Designation Benefits

- Free Marketing and Recognition.
- Parents are looking for child care programs that support breastfeeding!
- Cost Savings (Breastmilk is Milk).
- Continued Enrollment.
- Healthy Kids and Parents.
- Reduced Absences.



Programs designated as a NC Breastfeeding-Friendly Child Care after implementing five standards:

1. Written Policy.
2. Community Connections.
3. Professional Development.
4. Environment.
5. Curriculum.

And, you're already on the way if you have...

- Current feeding plans for children up to 15 months.
- A private space for breastfeeding.

Scan the QR code to start your application today!



- Work at your own pace via the online application.
- Applications reviewed twice a year—due March 31 or September 30.

Need help? Visit:

www.nutritionnc.com/breastfeeding/bf-childcare

