

threat

**PREVENTING  
NETWORK ATTACKS  
& INCIDENT  
RESPONSE**

## PHISHING & SOCIAL ENGINEERING

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- One of the biggest threats to cybersecurity
- Accounts for 22% of all data breaches
- Attacks increased by 61% in 2022
- Phishing is fraudulent emails purporting to be from reputable companies enticing individuals to reveal information to gain access to systems/networks
- Attackers attempt to trick users into clicking on bad links downloading malware
- Example-email from the IT department claiming your account has been compromised



# BIGGEST THREATS TO ORGANIZATIONS AND NETWORK:

Phishing

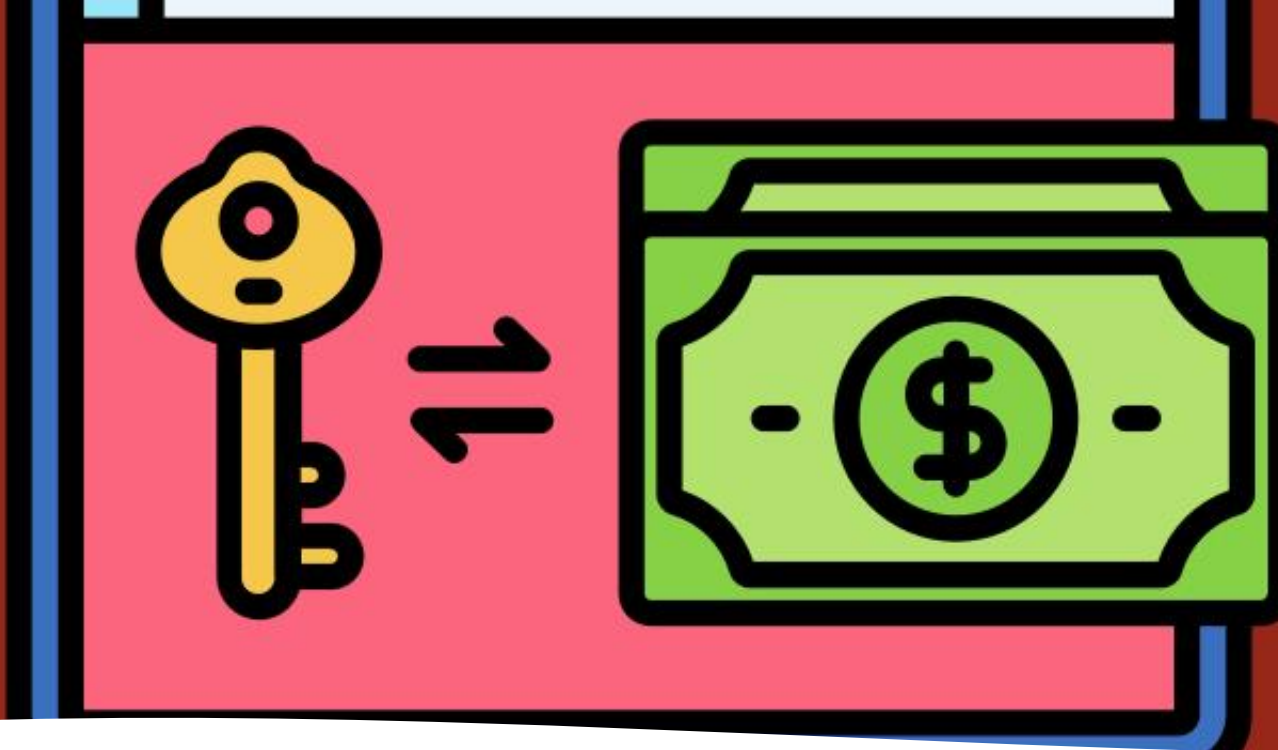
Social  
Engineering

Malware  
Attacks

Ransomware

Weak  
Passwords

Insider  
Threats



## What is Ransomware –

### How Does it Work?

- Ransomware is a type of malware threat that actors use to infect computers and encrypt computer files until a ransom is paid.
- After the initial infection, ransomware will attempt to spread to connected systems, including shared storage drives and other accessible computers.
- Ransomware identifies the drives on an infected system and begins to encrypt the files within each drive.
- Ransomware generally adds an extension to the encrypted files such as .aaa, .micro, .encrypted, .tnt, .xyz, .zzz, .locky, .crypt, or cryptolocker

# How Does Ransomware Occur?

Ransomware is commonly delivered through phishing emails or via “drive-by downloads.”

A “drive-by download” is a program that is automatically downloaded from the internet without the user’s consent or often without their knowledge. It is possible the malicious code may run after download, without user interaction. After the malicious code has been run, the computer becomes infected with ransomware.

## The Damage Caused by Ransomware



97%

OF PHISHING EMAILS DELIVER RANSOMWARE



70%

OF INFECTED BUSINESSES HAVE PAID THE RANSOM



42%

ONLY 42% OF RANSOMWARE VICTIMS RECOVERED DATA



\$200-\$10,000

IS THE PRICE OF THE RANSOM FOR CONSUMERS

50%

MORE THAN 50% OF THESE COMPANIES PAID BETWEEN \$10,000 TO \$40,000



1 IN 4 PAYING USERS NEVER RECOVERED THEIR DATA

# Tips to Prevent Ransomware



UPDATE AND PATCH YOUR  
SYSTEMS/NETWORK



USE CAUTION WITH LINKS  
AND WHEN ENTERING  
WEBSITE ADDRESSES



OPEN EMAIL  
ATTACHMENTS WITH  
CAUTION



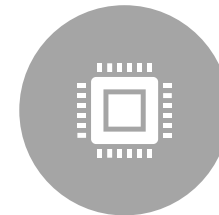
KEEP PII AND SENSITIVE  
INFORMATION SAFE-USE  
ENCRYPTION



VERIFY EMAIL SENDERS



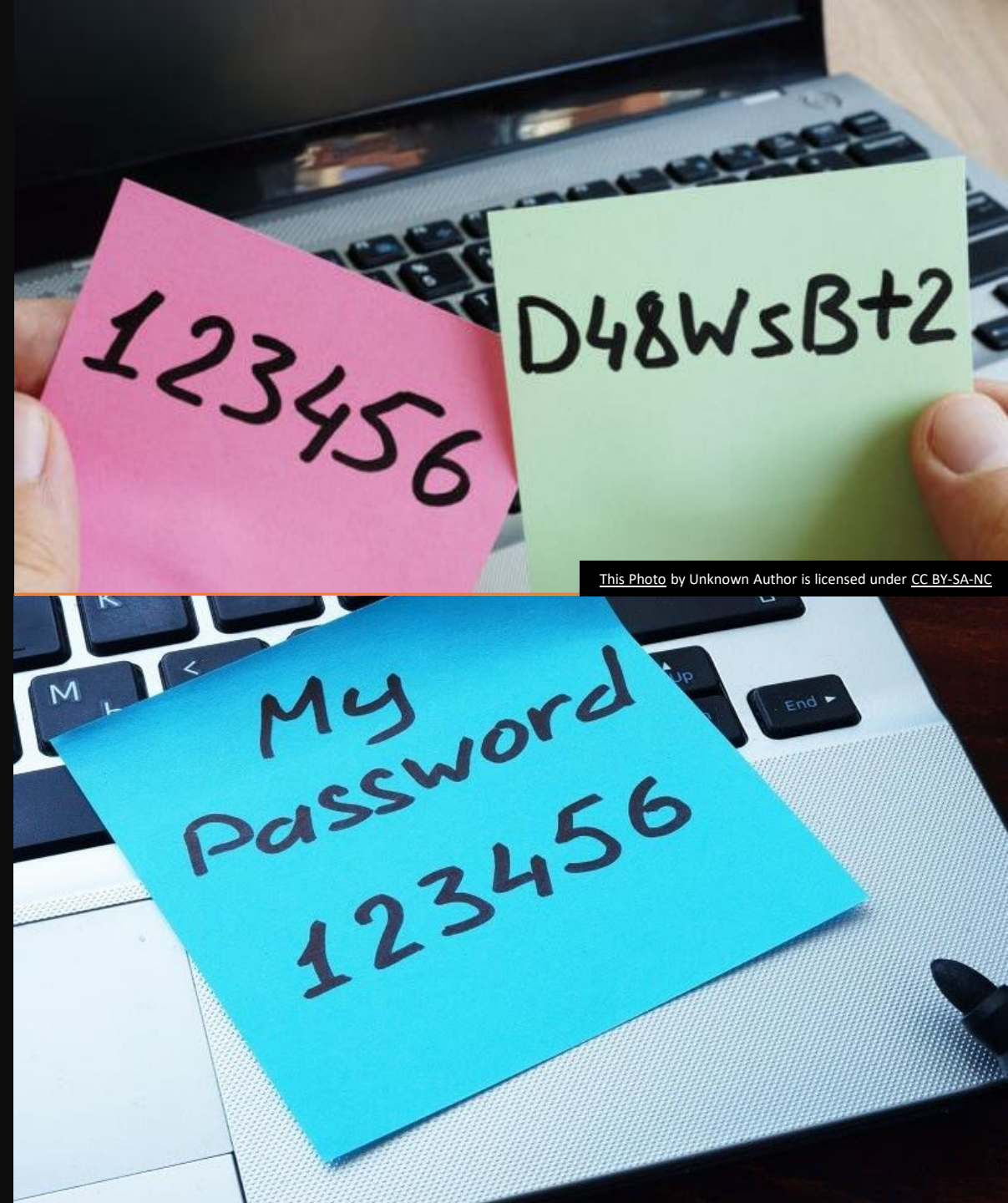
INFORM YOURSELF -  
QUESTION, RESEARCH,  
VERIFY AND INVESTIGATE



INSTALLING ANTIVIRUS  
SOFTWARE, FIREWALLS  
AND EMAIL FILTERS HELP

# Weak Passwords

- Easy or generic passwords pose a weak link to cybersecurity
- Nearly 20% of passwords are compromised each year due to weak passwords
- A secure password should be at least 12 characters
- Create a password with capital letters, lowercase letters, numbers and special characters
- Use a passphrase to remember passwords
- Commit passwords to memory and not leave them near your computer or desk





# Insider Threats

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Cyber threats don't always come from anonymous criminals hundreds of miles away

Affect over 34% of businesses globally every year

Insider incidents increased by 47% over the past two years

Objective is to sabotage an organization's data, systems/network or steal confidential information for financial gain

Can occur with a current or former employee, contractor, or business partner who has or has authorized system access



# Indicators of Insider Threats

Remotely accessing the network while on vacation, when sick, or at odd times

Working odd hours without authorization

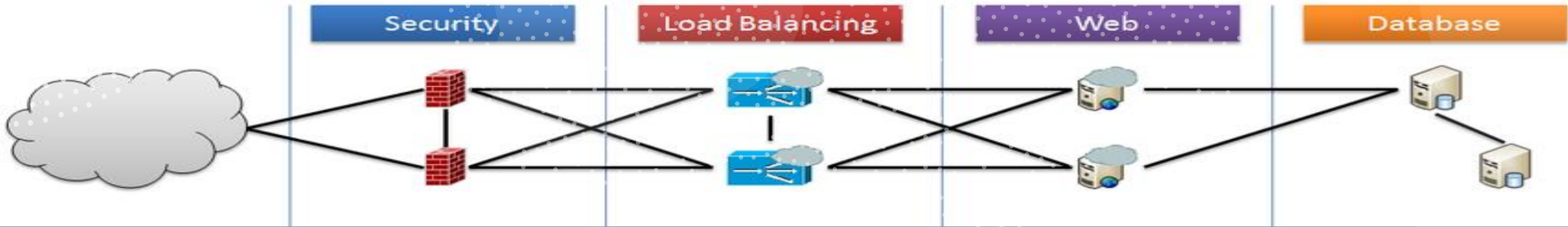
Unnecessarily copies material, especially proprietary or classified information

Expresses interest in matters outside the scope of their duties

Shows signs of drug or alcohol abuse, financial difficulties, gambling, illegal activities, poor mental health, or hostile behavior towards others



# HOW TO PROTECT DATA AND NETWORKS



# NETWORKS AND DATA ARE PROTECTED BY THESE FOLLOWING MEASURES:

**Back up of agency systems/network.** Perform frequent backups of your system and other important files. If your systems become infected, you can restore your system to its previous state using your backups.

**Store backups separately.** Best practice is to store your backups on a separate device that cannot be accessed from a network, such as on an external hard drive. Once the backup is completed, make sure to disconnect the external hard drive, or separate device from the network or computer.

**Train your organization.** Organizations should ensure that they provide cybersecurity awareness training to their personnel. Conduct regular and mandatory cybersecurity awareness training sessions to ensure all personnel are informed about current cybersecurity threats.

# Antivirus Scans Highly Recommended

- Scans are highly recommended of your data and networks to identify malware and viruses
- Identifies any vulnerabilities within your organization
- Quick scans may not detect some malware or viruses
- Full scans can require much more time, but it detects all known viruses

Total global damage to businesses for cybercrimes in 2021 around \$5 billion dollars

Home Depot-PII breach in 2015 exposed 56 million customers and credit card information



# Data Security

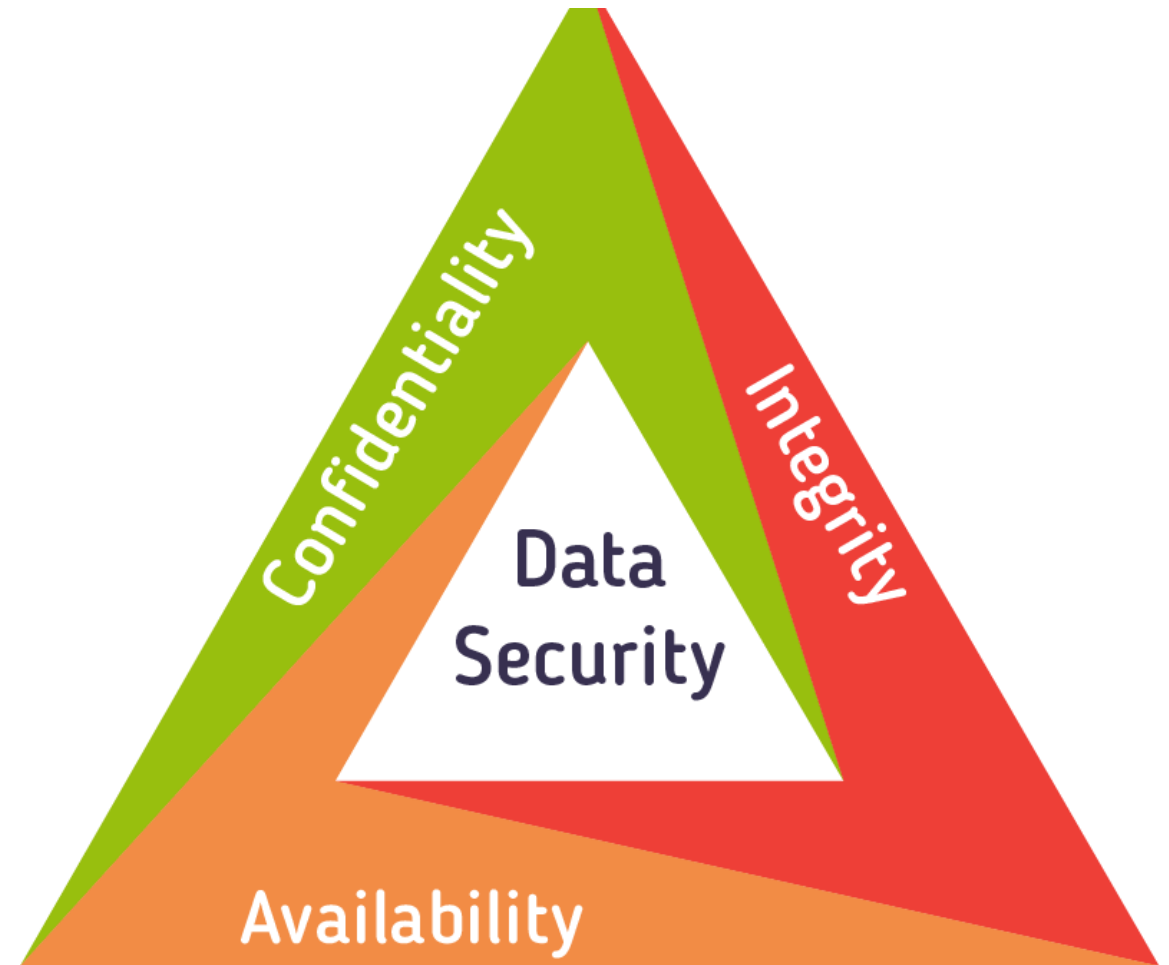
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Three most crucial components of data security:

**CONFIDENTIALITY**—prevent unauthorized disclosure of information

**INTEGRITY**—assure that data cannot be modified in an unauthorized manner

**AVAILABILITY**—information should be readily available for the authorized users



PII

PERSONALLY  
IDENTIFIABLE  
INFORMATION



# The Effects if PII is Lost or Stolen

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**Your agency reputation takes a hit:** Customer confidence is lowered as trust is breached

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**Data loss can be expensive:** Investigations, litigation, compensation, and other monetary losses can be incurred

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**Lost productivity and availability of data:** Some downtime might be required to investigate or remediate the data breach

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**Fraud/direct monetary loss:** This can be detrimental to your agency and assets

# How to Protect PII

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Don't open  
suspicious email  
or email from  
unknown sources

Don't click on URL  
links in emails or  
respond with PII



# Incident Response and Reporting

Know the types of security incidents to report

Know your role and responsibility in the reporting process

Report known or suspected incidents within 1 hour

The integrity and reputation of your agency depends on how quickly incidents are reported, managed, and resolved

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# Security Incidents to Report

- ❖ Child Support Portal password is compromised
- ❖ Office break-in
- ❖ Unauthorized access to FPLS data
- ❖ Re-disclosure of FPLS data verbally, or on paper or electronic format to unauthorized person
- ❖ Laptop/case files stolen (especially from cars)
- ❖ Victim of ransomware / malware attacks
- ❖ Infected files
- ❖ Insider threats from disgruntled employees

# Reporting Responsibilities

1

Report incidents immediately upon discovery but not less than 1 hour

2

Report real or suspected incidents even if you are not sure if it is an actual incident

3

Document as much of the specific details as possible including the time and date of discovery

# Incident Reporting – Where to Report Incidents



Report to your Supervisor and CSS Security immediately.

Report an incident to:  
<https://security.ncdhhs.gov/>



Also, the IRS Office of Safeguards must be notified immediately, but no later than twenty-four (24) hours after identification.