



NC DHHS Notice of Funding Availability

Reporting Form

DHHS Division/Office issuing this notice: Division of Social Services

Date of this Notice: February 17, 2025

Title of the Funding Program: Adoption Promotion

Purpose of Program: The purpose of the Adoption Promotion Program (APP) is to enhance and expand adoption programs, to secure permanent homes for children in foster care with special needs who are harder to place, and to encourage partnerships between public and private agencies to achieve permanency for children in a timely manner.

Description of the Program: Private child placing agencies are issued contractual agreements from the Department of Health and Human Services (DHHS), Division of Social Services (DSS) for the provision of services under the Adoption Promotion Program (APP). APP operates as a "fee for service" program that pays participating private child placing agencies a predetermined amount for specific services completed in the facilitation of an adoption.

The goals of the program are to:

Provide adoption readiness activities to families.

Provide post-placement support to prospective adoptive families.

Provide post-placement support to children to ensure successful adoption.

Assist prospective adoptive families in the completion of the legal process to facilitate adoption.

Additional information about the APP program can be found at [Adoption Promotion Program](#)

Eligibility: Upon review of the Request for Application (RFA) and the Technical Assistance Webinar, child placing agencies will be able to ascertain their eligibility; including their understanding of APP, the preliminary requirements and their willingness to engage and to participate in technical assistance and trainings.

How to Apply:

Visit <https://www.ncdhhs.gov/divisions/social-services/public-notices> to download the application.

Question Submission Deadline: February 27, 2025, 5:00PM (EST)

Response Due From DSS: March 3, 2025, 5:00PM (EST)

Application Deadline: March 7, 2025, 5:00PM (EST)

For More Information Contact: mary.mackins@dhhs.nc.gov

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