



NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**

ROY COOPER • Governor

KODY H. KINSLEY • Secretary

SUSAN G. OSBORNE • Deputy Secretary for Opportunity and Well-Being

January 25, 2024

**DEAR COUNTY DIRECTORS OF SOCIAL SERVICES**

**ATTENTION: DIRECTORS, CHILD WELFARE PROGRAM MANAGERS, CHILD WELFARE SUPERVISORS AND SOCIAL WORKERS**

**SUBJECT: NEW REALISTIC JOB PREVIEW VIDEO AVAILABLE**

**REQUIRED ACTION:**  Information Only  Time Sensitive  Immediate

North Carolina Division of Social Services is pleased to announce the availability of the new Social Work Realistic Job Preview Video which you can view/access at:

<https://vimeo.com/watchthegrid/review/900229043/75520d4ad3>

The video will also be posted on the NCDHHS website at: <https://www.ncdhhs.gov/childwelfareworks>.

This video illustrates the amazing work that local child welfare staff do every day. Counties may use this video to assist with recruitment of potential child welfare staff, education about what their staff do for community stakeholders, and as inspiration to our staff who continue to do this work every single day across our great state.

This project would not have been possible without the partnership of the local agencies and their staff in Buncombe and Mecklenburg counties. Thank you to both counties and to their staff for their investment in making this video a reality.

Additional gratitude is expressed to the members of the Workforce Design Team for their input and support in this project and many others as we strive to achieve the Child and Family Services Plan (CFSP) Goal 3: *Develop and support a stable, competent, and professional workforce in child welfare.*

With gratitude for what you do every day,

*Katie Swanson*

Katie Swanson, Deputy Director for Child Welfare Operations

Cc: Lisa T. Cauley, Senior Director of Human Services  
Adrian Daye, Deputy Director for Child Welfare Practice  
Peter West, Section Chief for County Operations  
Kimaree Sanders, Section Chief for Regulatory and Licensing  
Kathy Stone, Section Chief for Safety  
Carla McNeill, Section Chief for Permanency

CWS-05-2024

**NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF SOCIAL SERVICES**

LOCATION: 820 S. Boylan Avenue, McBryde Building, Raleigh, NC 27603

MAILING ADDRESS: 2401 Mail Service Center, Raleigh, NC 27699-2401

www.ncdhhs.gov • TEL: 919-855-6335 • FAX: 919-334-1018

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER