



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

ROY COOPER • Governor
MANDY COHEN, MD, MPH • Secretary
JOYCE MASSEY-SMITH, MS •
Director, Division of Aging and Adult Services

ADMINISTRATIVE LETTER NO: 20-15

TO: Area Agencies on Aging and Senior Centers
FROM: Joyce Massey-Smith, Director
DATE: July 30, 2020
RE: 2020-21 Senior Center General Purpose Funding

This year the state total for the Senior Center General Purpose funding is \$1,265,316 with a local match of \$421,772 for a grand total of \$1,687,088. The local match will remain at 25% and can be cash or in-kind. Based on this requirement, the breakout is as follows:

	<u>State</u>	<u>Local</u>	<u>Total</u>
Senior Center General Purpose	\$1,265,316	\$421,772	\$1,687,088

The General Purpose funding will be allocated to the Area Agencies on Aging for distribution to the centers within the regions which the AAAs have determined provide full-time programs or will utilize this funding to develop full-time programs. The centers receiving these allocations must be listed in the Division’s Senior Center Directory [which is attached with this letter or can be located on the Division’s website]. The senior center certification process has increased the base funding for those who have successfully completed this process. This ensures that funding is being well spent on readily identifiable programs and services and provides an incentive for centers that make investments to meet the certification requirements. Therefore, in order to provide an incentive to work toward certification, and to reward those who achieve it, the Division is again funding senior centers, equally, based on their certification status. The objectives for this year, as in years past, are to:

- Allocate funding equally to every center, based upon certification status;
- Require documentation and accountability for the use of funding, and;
- Provide incentives for centers to improve themselves through certification.

The annual appropriation will again be divided into *shares* based on the total number of senior centers as determined by Area Agencies on Aging plus extra portions for each senior center which has been certified through July 1, 2020. As of July 1, 2020, the total number of senior centers is 169. Noncertified, identified centers will receive one *share* equal to \$3,505. Centers of Merit will receive two *shares* equal to \$7,011 and Centers of Excellence will receive three *shares* equal to \$10,515.

The allocation distribution per center is as follows: [The total represents the addition of local match].

	<u>State</u>	<u>Local</u>	<u>Total</u>
Noncertified Centers (68)	\$ 3,505	\$1,168	\$ 4,673

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF AGING AND ADULT SERVICES

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Centers of Merit (10) \$ 7,011 \$2,337 \$ 9,348
Centers of Excellence (91) \$10,515 \$3,505 \$14,020

The **25% matching resources** for this funding must not be used to match any other state or federal funding that the agency may receive. *The local match may be in the form of cash and/or in-kind and must directly support the purpose for which the funds are being used.* Senior Center networks receiving funding for more than one [1] center are expected to expend funds designated at each center, unless a different expenditure arrangement is approved by the Division.

The ninety-one (91) Centers of Excellence are as follows:

Number	County	Senior Center	City
1	Alamance	John Robert Kernodle Activities Center	Burlington
2	Ashe	Ashe Services for Aging Senior Center, Inc.	West Jefferson
3	Beaufort	Grace Martin Harwell Senior Center	Washington
4	Brunswick	Leland Senior Center	Leland
5	Brunswick	Shalotte Senior Center	Shalotte
6	Brunswick	Southport Senior Center	Southport
7	Brunswick	Supply Senior Center	Supply
8	Brunswick	Calabash Senior Center	Calabash
9	Buncombe	Lakeview Senior Center	Black Mountain
10	Burke	Burke County Senior Center	Morganton
11	Caldwell	Caldwell Senior Center, Inc.	Lenoir
12	Carteret	Leon Mann Jr. Enrichment Center	Morehead City
13	Catawba	West Hickory Senior Center	Hickory
14	Catawba	Neighbors Network, Inc.	Conover
15	Chatham	Eastern Chatham County Senior Center	Pittsboro
16	Chatham	Western Chatham Senior Center	Siler City
17	Chowan	Chowan Senior Center	Edenton
18	Cleveland	Leona Smith Neal Memorial Center	Shelby
19	Cleveland	H. Lawrence Patrick Senior Center	Kings Mountain
20	Craven	Havelock Senior Center	Havelock
21	Cumberland	Spring Lake Senior Center	Spring Lake
22	Dare	Dare County Senior Center	Manteo
23	Davidson	Lexington/Davidson County Senior Center	Lexington
24	Davidson	Thomasville Senior Center	Thomasville
25	Davie	Davie County Senior Services	Mocksville
26	Durham	Durham Center for Senior Life	Durham
27	Edgecombe	E.L. Roberson Center	Tarboro
28	Forsyth	Kernersville Senior Enrichment Center	Kernersville
29	Forsyth	Shepherd's Center of Greater Winston-Salem	Winston-Salem
30	Franklin	Franklinton Senior Center	Franklinton
31	Franklin	Louisburg Senior Center	Louisburg

32	Gaston	Gaston County Senior Center	Gastonia
33	Graham	Graham County Senior Center	Robbinsville
34	Granville	Granville County Senior Services	Oxford
35	Greene	Greene County Senior Services	Snow Hill
36	Guilford	Mabel Smith Senior Center	Greensboro
37	Guilford	Evergreen Lifestyle Center	Greensboro
38	Guilford	Roy B. Culler, Jr. Senior Center	High Point
39	Halifax	Hattie Palmer Staton Senior Center	Scotland Neck
40	Halifax	Jo Story Senior Center	Roanoke Rapids
41	Iredell	Iredell County Council on Aging/Senior Center	Statesville
42	Iredell	South Iredell Senior Center	Mooresville
43	Jackson	Senior Center of Jackson County	Sylva
44	Johnston	Clayton Center for Active Aging	Clayton
45	Johnston	Harrison Center for Active Aging	Selma
46	Johnston	Benson Center for Active Aging	Benson
47	Lee	Enrichment Center of Lee County	Sanford
48	Lenoir	Lenoir COA/George T. Skimmer Center	Kinston
49	Lincoln	Lincoln County Senior Center	Lincolnton
50	Macon	Macon County Senior Center	Franklin
51	Martin	Martin County Senior Center	Williamston
52	McDowell	McDowell County Senior Center	Marion
53	Mecklenburg	Levine Senior Center	Matthews
55	Mecklenburg	Shamrock Senior Center of Charlotte-Mecklenburg SCs	Charlotte
55	Mecklenburg	Tyvola Senior Center of Charlotte-Mecklenburg SCs	Charlotte
56	Montgomery	Troy-Montgomery Senior Center	Troy
57	Moore	Moore County Enrichment Center	West End
58	Nash	The NASH (New Ageless Senior Haven)	Nashville
59	Nash	Rocky Mount Senior Center	Rocky Mount
60	New Hanover	New Hanover County Senior Center	Wilmington
61	Onslow	Onslow County Senior Services	Jacksonville
62	Orange	Seymour Center	Chapel Hill
63	Orange	Passmore Center	Hillsborough
64	Pender	Pender County Adult Services, Heritage Place	Burgaw
65	Pender	Pender County Topsail Senior Center	Hampstead
66	Person	Person County Council on Aging/Senior Center	Roxboro
67	Pitt	Pitt County Council on Aging/Senior Center	Greenville
68	Randolph	Roy C. Reitzel Senior Center (Liberty SC)	Liberty
69	Randolph	Asheboro Senior Center	Asheboro
70	Randolph	Archdale Senior Center	Archdale
71	Richmond	East Rockingham Senior Center	Rockingham

72	Richmond	Hamlet Senior Center	Hamlet
73	Rockingham	RCARE	Reidsville
74	Rowan	Rufty-Holmes Senior Center	Salisbury
75	Rutherford	Rutherford County Dept. of Aging/Senior Center	Spindale
76	Sampson	Garland Senior Center	Clinton
77	Stanly	Stanly County Senior Center	Albemarle
78	Stokes	Walnut Cove Senior Center	Walnut Cove
79	Surry	Surry County Senior Center	Mount Airy
80	Vance	Vance County Senior Center	Henderson
81	Wake	Northern Wake Senior Center	Wake Forest
82	Wake	Eastern Wake Senior Center	Wendell
83	Wake	Cary Senior Center	Cary
84	Wake	Garner Senior Center	Garner
85	Warren	Warren County Senior Center	Warrenton
86	Washington	Washington County Senior Center	Plymouth
87	Watauga	L.E. Harrill Senior Center	Boone
88	Wayne	Wayne County Senior Center	Goldsboro
89	Yadkin	East Bend Senior Center	East Bend
90	Yadkin	Yadkin County Senior Center	Yadkinville
91	Yadkin	Yadkin Valley Senior Center	Jonesville

The ten (10) Centers of Merit are as follows:

Number	County	Senior Center	City
1	Burke	East Burke Senior Center	Hildebran
2	Currituck	Currituck County Senior Center	Currituck
3	Hertford	Hertford County Ofc. On Aging/Senior Center	Winton
4	Pamlico	Pamlico Senior Services	Alliance
5	Randolph	Randleman Senior Center	Randleman
6	Rockingham	Madison-Mayodan Senior Center	Mayodan
7	Rockingham	Garden Eden Senior Center	Eden
8	Robeson	Pine Street Senior Center	Lumberton
9	Transylvania	Silvermont Senior Center	Brevard
10	Wilson	Gee Corbett Village Senior Center	Wilson

The accompanying senior center directory contains each center's allocation in the far-left column. Regional totals are listed on the accompanying chart.

No state funds can be dispersed after the close of the fiscal year. Projected June expenditures must be reported with May services reported in June *unless the Area Agency on Aging has its own estimate and expenditure policy to be followed.*

If you have any questions, please call Leslee Breen at 919-855-3414 or Steve Freedman at 919-855-3411.

Thank you.

JMS/SF/LB/pg

2020-2021 General Purpose Funding
by Region

REGION	TOTAL REGIONAL ALLOCATION
A	\$45,565
B	\$52,576
C	\$45,565
D	\$42,060
E	\$52,576
F	\$119,170
G	\$234,838
J	\$154,220
K	\$70,100
L	\$63,091
M	\$35,050
N	\$52,576
O	\$108,655
P	\$80,616
Q	\$45,566
R	\$63,091
TOTAL	\$1,265,316