

DEPARTMENT OF HEALTH AND HUMAN SERVICES  
DIVISION OF SOCIAL SERVICES  
CHILD WELFARE SERVICES

ROY COOPER  
GOVERNOR

MANDY COHEN, MD, MPH  
SECRETARY

WAYNE E. BLACK  
DIRECTOR

January 10, 2018

**DEAR COUNTY DIRECTORS OF SOCIAL SERVICES**

**DEAR EXECUTIVE DIRECTORS OF LICENSED CHILD PLACING AGENCIES**

**ATTENTION: CHILD WELFARE STAFF INVOLVED IN DILIGENT RECRUITMENT AND  
RETENTION OF FOSTER AND ADOPTIVE FAMILIES**

**SUBJECT: DILIGENT RECRUITMENT AND RETENTION QUARTERLY PEER-TO-PEER CALLS**

***FOR INFORMATION***

As a strategy within North Carolina's Diligent Recruitment and Retention Plan, the Division of Social Services will host quarterly diligent recruitment and retention peer to peer calls. This strategy was developed as a direct result of the feedback received at statewide stakeholder meetings where there were requests and feedback for additional opportunities for cross agency information sharing, communication, and connection within this subject area. This strategy directly addresses the goal of providing excellent customer service to internal and external stakeholders. These calls are intended as a forum for front line staff and supervisors to learn from and discuss with their peers across the state different aspects of diligent recruitment and retention of foster and adoptive parents. The calls will occur every October, January, April, and July ongoing, and will be facilitated by the NC Kids team.

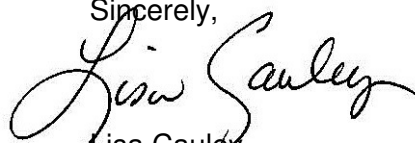
The second call will be held on **Wednesday, January 31, from 10:00 a.m. – 11:30 a.m.**

The theme of this call is **Using Creative Partnerships to Enhance Recruitment Efforts**. Guest speakers from both County DSS's and private child placing agencies will share examples of effective recruitment strategies they have developed grounded in creative community and agency partnerships. Additional agenda topics for this call include a check in regarding Diligent Recruitment and Retention Plans and updates about access to foster home licensing data.

**Please pre-register for the call at <https://attendee.gototraining.com/r/3684202168330243330>.**  
Additional registration directions and how to access the call are included in Attachment 1.

For questions, please contact your County's NC Kids Consultant or Kerri Shiflett at (919)527-6366 or [kerri.shiflett@dhhs.nc.gov](mailto:kerri.shiflett@dhhs.nc.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa Cauley". The signature is fluid and cursive, with the first name "Lisa" written in a larger, more prominent script than the last name "Cauley".

Lisa Cauley  
Deputy Director

CWS-02-2018

Attachment 1 – Registration Directions