

North Carolina Department of Health and Human Services
Division of Social Services

2410 Mail Service Center • Raleigh, North Carolina 27699-2410
Courier # 56-20-25

Beverly Eaves Perdue, Governor
Lanier M. Cansler, Secretary

Sherry S. Bradsher, Director
(919) 733-3055

February 16, 2009

Dear County Director of Social Services

Dear Executive Director of Private Child-Placing Agency

SUBJECT: Foster Home Recruitment Video

The Division of Social Services is pleased to offer each county department of social services and private child-placing agency a copy of the video "Foster Hope, Foster Love, Foster Families." This is a foster home recruitment and educational video commissioned by the Buncombe County Department of Social Services and produced in collaboration with Campaigns for Kids/Under One Sky and Jimmy Wayne Productions.

Campaigns for Kids/Under One Sky is a non-profit organization dedicated to finding permanent families for older youth in foster care. The agency is located in Asheville, NC and Diane Delafield serves as the Executive Director. Since 1997, Campaigns for Kids has developed custom adoption/foster care public awareness campaigns for 33 public and private agencies in North Carolina. Under One Sky's program, *Passages* prepares youth for adoption through camp-based programs that include developing youth directed child-specific recruitment videos and mini-magazines, teaching life and work skills, and encouraging emotional, intellectual, and spiritual growth. Information and services provided by Campaigns for Kids/Under One Sky can be found on their web site (www.under1sky.org and www.campaignsforkids.com) or by calling 828-251-9703.

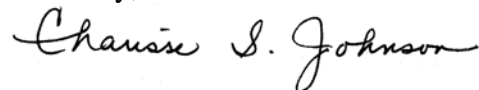
Jimmy Wayne is a recording artist who currently resides in Nashville, Tennessee. In July 2008, his song "Do You Believe Me Now" was released by his record label and soon jumped into the Billboard country Top 10. Jimmy is also an alumnus of the North Carolina foster care system. He freely shares his inspirational story in his concerts as well as in private meetings with groups and individuals. Information about Jimmy Wayne can be found at the following web site (<http://music.aol.com/artist/jimmy-wayne/biography/1516236>).

This video reflects many hours of work by the staff and foster parents of the Buncombe County Department of Social Services. We are grateful to Director Mandy Stone for her willingness to share this product with other county departments of social services and private child-placing agencies. It is Ms. Stone's desire that this video will not only benefit children and families in Buncombe County but children and families across North Carolina.

We are also appreciative of the North Carolina Foster and Adoptive Parent Association (NCFAPA) for the funding for this project. NCFAPA is a volunteer organization of foster and adoptive parents that promotes quality foster and adoptive services through collaborative advocacy, education, resources, reunification efforts and networking. More information is available about NCFAPA at their website (www.ncfapa.org) or by calling 1-866-623-7248,

As stated above, the Division of Social Services will provide each county department of social services and each private child-placing agency with one copy of the video. In order to obtain a copy of the video the director of the county department of social services or the executive director of the private child-placing agency must agree to the conditions in the attached document and return it to the Regulatory and Licensing Services Office (N. C. Division of Social Services, Regulatory and Licensing Services, 952 Old U. S. 70 Highway, Black Mountain, N. C. 28711, Attention: Jimmy Wayne video). The videos will be sent to agencies as soon as they are available. If you have questions about the video please contact the Regulatory and Licensing Services Office at 828-669-3388.

Sincerely,



Charisse Johnson, Chief
Child Welfare Services

cc: Sherry S. Bradsher
Sarah Barham
Local Business Liaisons Managers
Child Welfare Services Team Leaders
Children's Services Program Representatives
Regulatory and Licensing Services Consultants

Foster/Adoptive Recruitment DVD
"Foster Hope, Foster Love, Foster Families"
Terms of Use of the DVD

Use of the DVD:

- General information sessions for individuals interested in learning more about foster care.
- Training sessions for adoptive and foster parents.
- Presentations to community groups.

Restrictions:

- This DVD is not intended for use by agencies or organizations other than North Carolina Departments of Social Services and North Carolina private adoption and foster care agencies. These include but are not limited to the following:
 - Any agency outside North Carolina
 - Any media outlet such as radio, television, internet, newspaper, etc.
- Buncombe County Department of Social Services owns the copyright to the DVD. North Carolina County Departments of Social Services and North Carolina private child-placing agencies agree that the DVD cannot be reproduced and cannot be sold for profit under any circumstances. This includes extracting DVD content for PSAs or other broadcast use, making unauthorized copies, and uploading to a computer, all of which are explicitly forbidden and considered an infringement of copyright law and the agreements set forth herein.

My agency is requesting a copy of the DVD, "Foster Hope, Foster Love, Foster Families." I agree to the conditions of the use of the DVD outlined above.

Signature of Agency Director

Date

Print Name of Agency Director

Print Name of Contact Person

Phone # Contact Person

E-Mail Address of Contact Person

Mailing Address (Address you want the DVD mailed to)

Mail this agreement to:
N. C. Division of Social Services
Regulatory and Licensing Services
952 Old U. S. 70 Highway
Black Mountain, N. C. 28711
Attention: Jimmy Wayne Video