



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**
Division of Social Services

ROY COOPER • Governor
MANDY COHEN, MD, MPH • Secretary
WAYNE E. BLACK • Director

October 5, 2018

DEAR COUNTY DIRECTORS OF SOCIAL SERVICES

DEAR EXECUTIVE DIRECTORS OF LICENSED CHILD PLACING AGENCIES

**ATTENTION: CHILD WELFARE STAFF INVOLVED IN DILIGENT RECRUITMENT AND
RETENTION OF FOSTER AND ADOPTIVE FAMILIES**

**SUBJECT: DILIGENT RECRUITMENT AND RETENTION QUARTERLY PEER-TO-PEER
CALLS**

REQUIRED ACTION: Information Only Time Sensitive (MMDDYYYY) Immediate

As a strategy within North Carolina's Diligent Recruitment and Retention Plan, the Division of Social Services will host quarterly diligent recruitment and retention peer to peer calls. This strategy was developed as a direct result of the feedback received at statewide stakeholder meetings where there were requests and feedback for additional opportunities for cross agency information sharing, communication, and connection within this subject area. This strategy directly addresses the goal of providing excellent customer service to internal and external stakeholders. These calls are intended as a forum for front line staff and supervisors to learn from and discuss with their peers across the state different aspects of diligent recruitment and retention of foster and adoptive parents. The calls will occur every October, January, April, and July ongoing, and will be facilitated by the NC Kids team.

The next call will be held on **Tuesday, October 23, 2018 from 10:00 a.m. – 11:30 a.m.**

This call will focus on **Adoption Profiles and Child Specific Recruitment**. Speakers will discuss creative strategies for child specific recruitment, including ways to utilize child adoption profiles as a recruitment tool. We will also check-in regarding the implementation of localized Diligent Recruitment and Retention Plans, including updates in our Data Corner.

Please pre-register for the call at:

<https://register.gotowebinar.com/register/4178353484913168131>

Additional registration directions and how to access the call are included in Attachment 1.

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF SOCIAL SERVICES • CHILD WELFARE SERVICES

LOCATION: 820 S. Boylan Avenue, McBryde Building, Raleigh, NC 27603


MAILING ADDRESS: 2406 Mail Service Center, Raleigh, NC 27699-2406

www.ncdhhs.gov • TEL: 919-527-6340 • FAX: 919-773-6714

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

Should you have questions, please contact your County's NC Kids Consultant or Shirley Williams at (919) 527-6404 or Shirley.Williams@dhhs.nc.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa T. Cauley". The signature is written in a cursive, flowing style.

Lisa T. Cauley, Deputy Director
Child Welfare Services

Attachments:
Attachment 1 – Registration Directions

CWS-43-2018