**LIEAP – Sample Social Media for Counties - Please tailor as needed to fit county needs and Twitter character count.**

**Twitter**

**Prior to Dec. 3:**

\_\_\_\_\_ County households with a person 60+ or someone receiving disability and services from NC Division of Aging and Adult Services can apply for 1-time vendor payment to offset the cost of heating. Apply at [LOCATION/DATE & TIME] starting 12/3. Learn more: LINK TO DHHS OR COUNTY

**Prior to Jan. 1:**

Some households struggling to pay for heating bills in \_\_\_\_ County may be eligible for assistance via a one-time vendor payment. Eligibility is based on income and resources. Apply from 1/2 – 3/29 at [LOCATION/DATE & TIME]. Learn more: LINK TO DHHS OR COUNTY INFO

**During application period:**

Are you struggling to pay your heating bill this winter? \_\_\_ County residents that meet certain requirements may be eligible for a one-time vendor payment. Learn more and apply in person by 3/29: [LINK TO DHHS OR COUNTY INFO]

Some households in \_\_\_ County may be eligible for a one-time vendor payment to help pay their heating bill during the cold winter months. You must apply in person at (LOCATION/DATE&TIME] by 3/29. More info: LINK TO DHHS OR COUNTY INFO.

**As deadline approaches:**

Time is running out! If you live in \_\_\_\_ County, applications to receive a one-time vendor payment to help pay your heating bill end 3/29. You must apply in-person at [LOCATION/DATE & TIME] and meet certain eligibility requirements. More info: LINK TO DHHS OR COUNTY INFO

**Facebook**

**Prior to Dec. 3:**

Households in \_\_\_ County with a person aged 60 or more, or someone receiving disability and services from the NC Division of Aging and Adult Services may qualify for a one-time vendor payment to help pay their heating bill during the cold winter season. Depending on the primary heating source, eligible households will receive $200, $300 or $400 toward their heating bill.

To be eligible, you must meet certain requirements and apply in person from Dec. 3-31. More information can be found here: LINK TO DHHS OR COUNTY INFO

**Prior to Jan. 1:**

Households in \_\_\_ County may qualify for a one-time vendor payment to help pay their heating bill during the cold winter season. Depending on the primary heating source, eligible households will receive $200, $300 or $400 toward their heating bill.

To be eligible, you must meet certain requirements and apply in person between Jan. 2 and March 29. More information can be found here: LINK TO DHHS OR COUNTY INFO