

## **North Carolina At-Home Testing Program**

Communications Draft

Press Release and Social Media Content

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### **NCDHHS Pilots At-Home Testing Program with LabCorp to Increase Access to Testing**

While vaccine supplies are limited, it is important to continue practicing the 3Ws and to get tested. To help in that effort, the North Carolina Department of Health and Human Services, in partnership with LabCorp, is piloting a program to provide 35,000 no-cost, at-home testing kits to underprivileged and/or disabled North Carolinians experiencing financial barriers to getting tested.

Starting on [Month Day, Year] eligible North Carolina residents will be able to order Pixel by LabCorp at-home testing kits to be shipped overnight directly to their homes. The test kits include test supplies (nasal swab, sample container, etc.), detailed instructions and prepaid specimen return shipping materials. Results are typically reported back to the individual within 48-72 hours from the time the specimen is received at the lab.

The program's initial pilot is designed to provide testing resources to beneficiaries of North Carolina Food and Nutrition Services (formerly called the Food Stamp Program), who may have difficulty accessing existing state-funded testing sites and resources. To achieve this, NCDHHS is partnering with the state's Food and Nutrition Services to distribute at-home testing information and ensure their beneficiaries have the information and support they need. The Department plans to expand the pilot to other programs.

To learn if you are eligible to receive these tests through the pilot program and to request a test, please visit [<https://www.pixel.labcorp.com/NorthCarolina>].

NCDHHS is committed to expanding access to testing across the state, which will slow the spread of COVID-19 and help individuals in North Carolina keep their communities and family safe. This program represents one of many efforts the state is taking to ensure all North Carolinians can get tested for COVID-19.

The Pixel by LabCorp COVID-19 at-home testing kit is a molecular test that detects the presence or absence of the SARS-CoV-2 virus that causes COVID-19. It is also known as a reverse polymerase chain reaction (RT-PCR) test or a nucleic acid amplification test (NAAT).