

## **LIEAP – Sample Social Media for Counties - Please tailor as needed to fit county needs and Twitter character count.**

### **Twitter**

#### **Prior to Dec. 2:**

Beginning 12/2 households in \_\_\_\_\_ County with a person over the age of 60 or someone receiving assistance from the NC Division of Aging and Adult Services can apply for a one-time payment to offset the cost of heating during the winter months. Learn more: [LINK TO DHHS OR COUNTY INFO](#)

#### **After Dec. 2:**

Households in \_\_\_\_\_ County with a person over the age of 60 or someone receiving assistance from the NC Division of Aging and Adult Services can apply for a one-time payment to offset the cost of heating during the winter months. Learn more: [LINK TO DHHS OR COUNTY INFO](#)

#### **Beginning Jan. 2:**

Some households in \_\_\_\_\_ County may be eligible for assistance paying their heating bills. Eligibility is based on income and resources. Apply from 1/2 to 3/31 in person, by mail, fax, or drop off the application. Learn more: [LINK TO DHHS OR COUNTY INFO](#)

\_\_\_\_ County residents who meet certain requirements may be eligible for a one-time payment for help with their heating bill. Apply in person or by mailing, faxing or dropping off the application by 3/31. Learn more at [[LINK TO DHHS OR COUNTY INFO](#)]

#### **As deadline approaches:**

Time is running out! Some households in \_\_\_\_\_ County may be eligible for a one-time payment to help with their heating bill during the winter. You can apply in person or by mailing, faxing or dropping off the application by 3/31. More info: [LINK TO DHHS OR COUNTY INFO](#)

### **Facebook**

#### **December**

Households in \_\_\_\_\_ County with a person age 60 or older, or someone receiving assistance from the NC Division of Aging and Adult Services may qualify for help to pay their heating bill during the winter. Depending on the heating source, eligible households will receive \$300, \$400 or \$500 toward their heating bill.

To be eligible, you must meet certain requirements and apply in person or by mailing, faxing or dropping off the application between Dec. 2-31. More information: [LINK TO DHHS OR COUNTY INFO](#)

#### **During application period:**

Households in \_\_\_\_\_ County may qualify for help to pay their heating bill during the winter. Depending on the heating source, eligible households will receive \$300, \$400 or \$500 toward their heating bill.

To be eligible, you must meet certain requirements. Apply in person, or mail, fax, or drop off the application between Jan. 2 and March 31. More information: [LINK TO DHHS OR COUNTY INFO](#)