



NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**

ROY COOPER • Governor

KODY H. KINSLEY • Secretary

YVONNE COPELAND • Director, Division of Child and Family Well-Being

April 3, 2024

**Dear County Directors of Social Services**

**Attention:** Food and Nutrition Services Managers and Supervisors

**Subject:** ChopChop Magazine

**Priority:** Information and Action Required

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low-income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for Food and Nutrition Services (FNS) or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A's and games. NC Department of Health and Human Services continues to provide to local county agencies 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. The **Spring Edition** of the Magazine was delivered to local county agency offices at the **beginning of March**. Please ensure magazines are distributed accordingly.

It is a State requirement that each local county agency must confirm delivery. **Please confirm that your DSS agency has received your delivery of ChopChop magazines to Konnie Tran at [konnie.tran@dhhs.nc.gov](mailto:konnie.tran@dhhs.nc.gov).**

If you have any questions, please contact Konnie Tran at 919-707-5657 or via the above email.

Sincerely,

**Madhu Vulimiri, MPP**  
Deputy Director  
Division of Child and Family Well-Being

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**NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF CHILD AND FAMILY WELL-BEING**

LOCATION: 820 S. Boylan Avenue, McBryde Building, Raleigh, NC 27603

MAILING ADDRESS: 2420 Mail Service Center, Raleigh, NC 27699-2420

www.ncdhhs.gov • TEL: 919-527-6300 • FAX: 919-334-1265

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