



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

ROY COOPER • Governor

KODY H. KINSLEY • Secretary

YVONNE COPELAND • Director, Division of Child and Family Well-Being

May 12th, 2022

Dear County Directors of Social Services

Attention: Food and Nutrition Services Managers and Supervisors

Subject: ChopChop Magazine

Priority: Information and Action Required

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low-income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for Food and Nutrition Services (FNS) or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A's and games. NC Department of Health and Human Services continues to provide to local county agencies 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. The Summer Edition of the Magazine will be delivered to local county agency offices around mid-May. Please accept delivery and ensure magazines are distributed accordingly.

It is a State requirement that each local county agency must confirm delivery. **Please confirm that your DSS agency has received your delivery of ChopChop magazines to Konnie Tran at konnie.tran@dhhs.nc.gov within 5 business days of delivery.**

If you have any questions, please contact Konnie Tran at 919-527-6319 or via the above email.

Sincerely,

A handwritten signature in cursive script that reads "Madhu Vulimiri".

Madhu Vulimiri, MPP
Deputy Director

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF CHILD AND FAMILY WELL-BEING

LOCATION: 820 S. Boylan Avenue, McBryde Building, Raleigh, NC 27603

MAILING ADDRESS: 2420 Mail Service Center, Raleigh, NC 27699-2420

www.ncdhhs.gov • TEL: 919-527-6300 • FAX: 919-334-1265

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

Division of Child and Family Well-Being

A handwritten signature in blue ink that reads "Carla West".

Carla West

Senior Director for Economic Security

Division of Social Services, Economic and Family Services Section

MV/CLW/vd

EFS-FNSEP-36-2022