



NC DEPARTMENT OF HEALTH AND HUMAN SERVICES

SY 21-22 CHILD CARE P-EBT WEBSITE CONTENT & SOCIAL MEDIA

Please use the website messaging below to update your organization's website with key information regarding Child Care P-EBT. Also provided below is a series of social media messages to be used on your social media accounts (Facebook, Instagram, Twitter, etc.) Be sure to also use #NCPEBT so your community's engagement can be monitored.

WEBSITE TEXT

Child Care (previously "Children Under 6") P-EBT for the 21-22 School Year

P-EBT benefits will be issued for the 21-22 school year under the same eligibility requirements as last year. To be eligible for benefits, a child must be 5 years old or younger (as of September 1, 2021) AND be included in an active Food and Nutrition Services (FNS) case. Young children who are part of the Student P-EBT population cannot receive Child Care P-EBT benefits.

Eligible children can expect to receive Child Care P-EBT benefits on their existing FNS EBT card. A statewide benefit amount will be issued each month based on guidance from USDA. All eligible children across the state will receive the same amount. However, the amount will likely change with each issuance.

For more information, please visit ncdhhs.gov/PEBT.



SOCIAL MEDIA – STOCK POST

Facebook



Child Care P-EBT: Eligible children will receive benefits on their existing FNS EBT card. You will only receive benefits for the month(s) that your child was eligible. Please be patient as benefits may take a few days to appear on your card.

To see if your child is eligible for Child Care P-EBT for any given month, visit <http://covid19.ncdhhs.gov/ChildCareChart> for a self-guided eligibility flowchart.

For more information on this issuance and previous ones, visit www.ncdhhs.gov/PEBT. Don't forget – the virtual agent can now help answer your Child Care questions too! #NCPEBT

Instagram



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Twitter

Child Care P-EBT: Beginning today, P-EBT benefits will be issued to eligible children. Please be patient as benefits may take a few days to appear on your card. Visit www.ncdhhs.gov/PEBT for more information. #NCPEBT



SOCIAL MEDIA – STOCK POST SPANISH

Facebook



P-EBT de Cuidado infantil: los niños elegibles recibirán beneficios en su tarjeta FNS EBT existente. Solo recibirás beneficios por el (los) mes(es) en el (los) que tu hijo(a) fue elegible. Ten paciencia, ya que los beneficios pueden tardar unos días en aparecer en tu tarjeta.

Para ver si tu hijo(a) es elegible para P-EBT de cuidado infantil para un mes determinado, visita <http://covid19.ncdhhs.gov/ChildCareChart-ES> para obtener un diagrama de flujo de elegibilidad autoguiado.

Para obtener más información sobre esta emisión y las anteriores, visita www.ncdhhs.gov/PEBT. No lo olvides: ¡el agente virtual ahora también puede ayudar a responder tus preguntas sobre cuidado infantil! #NCPEBT

Instagram:



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Twitter

P-EBT de Cuidado infantil: A partir de hoy, los beneficios de P-EBT se emitirán a los niños elegibles. Ten paciencia, ya que los beneficios pueden tardar unos días en aparecer en tu tarjeta.

Visita www.ncdhhs.gov/PEBT para obtener más información. #NCPEBT