



NC DEPARTMENT OF
**HEALTH AND
HUMAN SERVICES**

ROY COOPER • Governor

MANDY COHEN, MD, MPH • Secretary

SUSAN OSBORNE • Assistant Secretary for County Operations for
Human Services

July 28, 2021

Dear County Directors of Social Services

Attention: Food and Nutrition Services Managers and Supervisors

Subject: ChopChop Magazine

Priority: Information and Action Required

The Supplemental Nutrition Assistance Program Education (SNAP-Ed) provides nutrition education to low income adults and children that are below the 180% poverty level. The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP or other government services, such as WIC and TANF, will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate.

ChopChopKids is an innovative non-profit organization whose mission is to inspire and teach kids to cook real food with their families. The ChopChop magazine offers nutritious, great-tasting, ethnically diverse and inexpensive recipes, as well as interesting and little-known food facts, Q&A's and games. State DSS continues to provide to local county agencies 150 (100 in English and 50 in Spanish) copies of the ChopChop magazine on a quarterly basis to provide to FNS applicants and recipients or individuals receiving TANF or WIC. The fall edition of the Magazine will be delivered to local county agency offices around mid-August. Please accept delivery, ensure magazines are distributed accordingly.

It is a State requirement that each local county agency must confirm delivery. Please confirm delivery to Connie Dixon at connie.dixon@dhhs.nc.gov.

If you have any questions, please contact Connie Dixon at 919-527-6319 or via the above email.

Sincerely,

A handwritten signature in blue ink that reads 'Carla West'.

Carla West, Senior, Director for Economic Security
CW/cd

EFS-FNS-61-2021

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES • DIVISION OF SOCIAL SERVICES • ECONOMIC AND FAMILY SERVICES

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