



NC WIC Farmers' Market Nutrition Program begins May 1, 2025!

- From **May 1, 2025 through October 30, 2025**, eligible NC WIC customers will be using **Farmers' Market Nutrition Program (FMNP)** eFMNP benefits to buy fresh fruits and vegetables at local authorized farmers' markets.
- WIC customers can **ONLY** use the eFMNP benefits at authorized farmers' markets. Also, they can only use them with farmers who are authorized to accept the eFMNP benefits. Authorized farmers are identified by a poster which must be displayed in their selling areas.
- WIC customers may buy **fresh, North Carolina-grown** fruits and vegetables. They may **NOT** use the eFMNP benefits to buy peanuts, or other nuts, baked goods, cooked foods, processed foods, honey, eggs, plants, herbs, crafts or other non-food items.
- WIC customers may use the eFMNP benefits from **May 1, 2025 to October 30, 2025**.
- If the fruits and vegetables go over the amount of the eFMNP benefits, customers may pay the difference or may put back some of the fruits and vegetables.
- WIC customers do not need to spend all of their \$30.00 eFMNP benefits with the same farmer or all at once.

Farmers' Market Nutrition Program eFMNP Benefit Card



WIC FMNP benefits will expire 30 days after date of issuance.

Use this card to purchase eligible fresh fruits and vegetables at authorized farmers' markets only.

No change will be given.

DO NOT WRITE YOUR PIN ON YOUR CARD.

For FMNP benefits balance, visit:
participants.cdpehs.com



Buying, selling, or otherwise misusing WIC benefits is a crime. To report suspected fraud, call (800) 424-9121 or visit www.usda/oig/hotline.htm.

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2025

North Carolina WIC
Farmers' Market
Nutrition Program

Reminders

- New farmers **MUST** register for an account to use the **Vendor Portal** at <https://vendors.cdpehs.com>. Returning farmers can access the Vendor Portal with their login credentials from last year.
- Farmers should make sure they are logged into the **Vendor Portal** on their smart device before they start an eFMNP transaction.
- When logged into the **Vendor Portal**, if you participate in FMNP at more than one market, make sure you select your vendor number for the market where you are.
- Only transact eFMNP benefits **May 1, 2025 to October 30, 2025**.

If you have questions, contact your farmers' market manager.



NC Department of Health and Human Services
Division of Child and Family Well-Being
Community Nutrition Services Section • www.ncdohhs.gov/nc-wic-cacfp
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