



NC DEPARTMENT OF  
**HEALTH AND  
HUMAN SERVICES**

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**LME/MCO Joint Communication Bulletin # J433**

**DATE:** September 22, 2022  
**TO:** Local Management Entities/Managed Care Organizations (LME/MCOs)  
**FROM:** Renee Rader, Assistant Director, Policy and Programs, DMH/DD/SAS  
Deb Goda, Associate Director, Behavioral Health and I/DD, NC Medicaid  
**SUBJECT:** **State-Funded Assertive Engagement Service Definition**

This bulletin provides information about the formal standardization of the State-funded Assertive Engagement service definition. This definition will replace all existing Alternative Service Definitions for State-funded Assertive Engagement, effective Dec. 1, 2022. State-funded Assertive Engagement is a Core State-funded Tailored Plan service.

Assertive Engagement is a short-term outreach service to adults and/or children with Serious Mental Illness (SMI), Serious Emotional Disturbance (SED), and/or Substance Use Disorder (SUD), who have significant functional impairments, and who have not engaged effectively with treatment services when offered.

The State-funded Assertive Engagement service definition is attached.

If you have any questions, please contact Margaret Herring at 984-236-5057 or via e-mail at [Margaret.herring@dhhs.nc.gov](mailto:Margaret.herring@dhhs.nc.gov).

Previous bulletins can be accessed at: [www.ncdhhs.gov/divisions/mhddsas/joint-communication-bulletins](http://www.ncdhhs.gov/divisions/mhddsas/joint-communication-bulletins)

Attachment: Assertive Engagement Service Definition

cc: Kody Kinsley, NC DHHS  
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**NC DEPARTMENT OF HEALTH AND HUMAN SERVICES**

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