



**Authorized Product List (APL):** The list of universal product and product(price) look-up codes for WIC supplemental foods, formulas, fruits and vegetables that are authorized for purchase by WIC customers. The APL must be uploaded into the vendor's Point of Sale (POS) system daily.

**Cash-Value Voucher (CVV):** A fixed-dollar amount check or electronic benefit transfer (EBT or eWIC) card used by a WIC customer to purchase authorized fruits and vegetables. CVV is also known as Cash Value Benefit(CVB) in an EBT environment.

**Cardholder:** The person authorized to use the eWIC card to shop for WIC food benefits at WIC authorized vendors.

**Electronic Benefit Transfer (EBT):** A method that permits electronic access to WIC food benefits using a plastic card with a magnetic strip.

**eWIC:** The term used for EBT by the North Carolina WIC Program.

**eWIC Capable:** A term used to describe a WIC vendor that demonstrates their cash register system or payment device can accurately and securely obtain WIC food balances associated with an eWIC card, maintain the necessary files such as the authorized product list and successfully complete eWIC purchases.

**eWIC Card:** A plastic card with a magnetic strip used to purchase North Carolina WIC authorized foods. Each card has a 16-digit Primary Account Number (PAN).

**eWIC Processor:** The entity contracted with the North Carolina WIC Program for the implementation, maintenance, and operation of the Program's eWIC system that acts as the agent of the Program to process and settle eWIC transactions.

**Electronic Signature:** An electronic sound, symbol, or process, attached to or associated with an application or other record and executed and or adopted by a person with the intent to sign the record.

**Food Benefits:** The supplemental foods a WIC customer receives from WIC for a selected month. Food benefits provide specific amounts of WIC authorized foods, formulas, and/or a fixed-dollar amount for WIC customers to receive fruits and vegetables.

- **Food Benefit Balance:** Unspent food benefits for the current month that are available to purchase by the cardholder. Each month's food benefits expire at midnight on the Last Date to Spend. The benefit balance is printed on the cash register receipt after each purchase.
- **Redeemed Food Benefits:** The benefits that have been used by the WIC customer after the First Date to Spend and before the Last Date to Spend.

**Food Instrument (FI):** A check or electronic benefits transfer (EBT or eWIC) card used by a WIC customer to obtain supplemental foods.

**Food Package:** The WIC customer’s combined food benefits for a selected month.

**Food and Nutrition Service(FNS):** The federal agency responsible for administering the nation’s domestic nutrition assistance program. FNS currently defined as Supplemental Nutrition Assistance Program(SNAP), formally known as Food Stamps.

**Integrated vendor:** A WIC-authorized retailer or pharmacy that uses a multi-function point of sale system. Integrated vendors support “mixed basket” transactions where WIC, FNS benefits, debit, etc. can be rung up together and tendered separately.

**Maximum Allowable Price (MAP):** The maximum price established by the North Carolina WIC Program that the state will reimburse the vendor for an approved food item. The MAP is also referred to as the Not to Exceed (NTE) price.

**Minimum Lane Coverage:** The number of POS terminals necessary for a vendor to operate an eWIC system as defined by Federal regulations.

**Mixed Basket:** A transaction consisting of multiple tender types such as WIC, FNS benefits and debit where WIC foods do not need to be separated from other groceries.

**Multi-Function Equipment:** POS equipment obtained by a WIC vendor through commercial suppliers, which is capable of supporting WIC EBT and other payment tender types. This is also known as an integrated system.

**Not to Exceed (NTE):** The maximum price established by the NC WIC Program that the state will reimburse the vendor for an approved food item. This is also referred to as Maximum Allowable Price(MAP).

**Personal Identification Number (PIN):** A numeric password used by a WIC customer to authenticate the customer to the eWIC system. The PIN acts as an electronic signature at the point of purchase.

**Point of Sale (POS) terminal:** An electronic device used to process eWIC card payments at authorized vendor locations.

**Primary Account Number (PAN):** The 16-digit number on the front of an eWIC card.

**Product Look-Up (PLU) code:** An identification number placed on produce sold at authorized vendor locations.

**Single Function Equipment:** POS equipment such as barcode scanners, card readers, PIN pads and printers, provided to an authorized WIC vendor solely for use with the WIC Program.

**Stand-beside Vendor:** A WIC-authorized retailer or pharmacy that uses a single function POS device provided by North Carolina’s eWIC processor. WIC customers must keep WIC transactions separate at stand-beside vendors.

**Statewide eWIC:** When the State agency has converted all WIC clinics to eWIC and all authorized WIC vendors are capable of transacting eWIC purchases.

**Universal Product Code (UPC):** An identification code printed on the packaging of foods.

<b>Acronyms</b>	<b>Description</b>
APL	Authorized Product List
EBT	Electronic Benefit Transfer
eWIC	EBT for the North Carolina WIC Program
MAP	Maximum Allowable Price
NTE	Not to Exceed
PAN	Primary Account Number
PIN	Personal Identification Number
PLU	Product/Price Look Up
POS	Point of Sale
UPC	Universal Product Code