

N.C. Department of Health and Human Services Office of Rural Health

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https://www.ncdhhs.gov/divisions/orh



### **North Carolina Health Care Provider Placement Services**

2023 Profile (Data from State Fiscal Year 2023 and current as of 6/30/2023)

## **Grant Facts** \$7.1M

Secured state and federal loan repayments for providers

S4.5M

Grant funding appropriated from **General Assembly** 

216

Health care professionals supported through Loan Repayment Incentives administered by the state

Health care professionals placed under CONRAD 30 J-1 Visa Waiver and NIW **Programs** 

Health care professionals supported in a rural county

99%

Of placements were in either a geographic, population, or facility **Health Professional** Shortage Area (HPSA)

7.4

Average number of years providers placed in rural or underserved areas anticipate staying at their current practice site (based on 'PRISM' End of Year and End of Contract questionnaire data reporting period (1/1/2010 to 6/30/2023)

#### Overview |

Since 1975, the Office of Rural Health (ORH) has recruited primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other behavioral health providers to practices that serve rural and underserved populations across the state. ORH seeks to make compatible matches based on the needs of the community as well as the provider. ORH works with state and federal governments, as well as local communities, to identify shortage areas of primary medical care, dental, or behavioral health providers. ORH leverages federal and state supported incentives to enhance recruitment and retention of providers including loan repayment, high needs service bonuses, CONRAD 30 J-1 Visa Waiver Program, and National Interest Waiver (NIW) Program. All recruitment and technical assistance activities are provided free of charge.

#### **Program Achievements**

The North Carolina General Assembly increased the program's appropriation by \$4 million dollars in SL 2021-180. Increasing the program's funds by 267% from the previous fiscal year's funding of \$1.5 million. These additional funds have expanded the program's ability to support the recruitment and retention of providers in North Carolina's rural areas.

### Local/State/Federal Partnership

Placement services partners with local healthcare delivery sites and the National Health Service Corps (NHSC) to aid sites in becoming NHSC-certified sites, enabling them to recruit from NHSC job seekers, employ NHSC Scholars and Students to Service, and offer the possibility of NHSC loan repayment programs to qualifying providers. In the US, there are currently approximately 18,000 NHSC providers providing care to approximately 19 million people, many of whom would not have access to a provider otherwise.

## Economic Impact and Return on Investment of Expenditures

(1) Estimated using Financial Incentives (107 providers receiving financial incentives)

**Program Expenditures** \$1,065,714

**Created Economic Impact** \$997,268

Total Impact

\$2,062,982

economic impact of

Each MPS grant

dollar has a total

Generates



additional jobs from the economic impact



\$76,624

Generated in state and local taxes which goes back into the local and state economy

\$1,036,484



In employee compensation impacted from the grant

### **Economic Impact and Return on Investment of Providers**

(2) Estimated using Provider Specialty Type

Total Number of Placements 168



Specialty Type Multiplier



Economic Impact Based on Specialty Type Multipliers

Using IMPLAN models, each provider specialty is found to be associated with a different economic impact to communities, ranging from \$269,185 for a Dental Hygienist to \$1,675,158 for a Surgeon. ORH recognizes the need for a diverse team of providers in each community in North Carolina, a value that reaches beyond the estimated economic impact.



Medical

86 placements \$64,436,586



Dental

26 placements



**Behavioral Health** 

56 placements \$13.592.544 \$27,676,855

\*Source: IMPLAN. Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.





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Technical Assistance
1,987 Activities for
491 Organizations/Individuals
Provided by ORH Staff

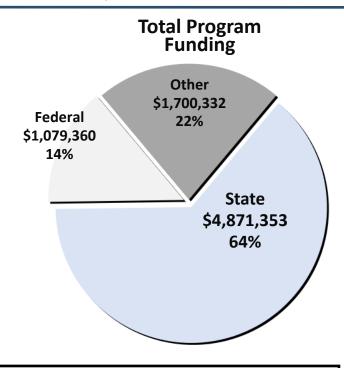
Support Recruitment and Retention Community Development 8 Activities

1,960 Activities

Other

Training Sessions
10 Activities

9 Activities



# **Program Reach**

**216**Health professionals with an active

incentive contract

41

Health professionals placed under CONRAD 30 J-1 Visa or National Interest Waiver Programs

**41**Rural Counties Covered

Stokes Halifax Yadkin Forsyth Guilford (7) Davie Washingto Randolph Chatham Catawba Rowan Wilson Haywood Buncombe Beaufort Lincoln Johnston Graham Lee Cabarrus Wayne Harnett Moore 15 Lenoir Craven Hyde Pamlico Hoke Cumberland Jones Union Sampson Duplin Carteret Onslow Bladen Carteret Number of Active Incentive Contracts (216 Providers covering 61 Counties) Columbus 4 Number of CONRAD 30 J-1 Visa Waiver Program Brunswick and National Interest Waiver Program (41 Providers covering 17 Counties) **Rural County (70 Counties)** 

\*Numbers inside of symbols indicate number of contracts or placements, based on symbol

**Urban County (30 Counties)** 



If you have further questions, please contact: Lisa McKeithan, Placement Services Manager Phone: 919-527-6481 Lisa.McKeithan@dhhs.nc.gov