

North Carolina Health Care Provider Placement Services

2023 Profile (Data from State Fiscal Year 2023 and current as of 6/30/2023)

Grant Facts

\$7.1M

Secured state and federal loan repayments for providers

\$4.5M

Grant funding appropriated from General Assembly

216

Health care professionals supported through Loan Repayment Incentives administered by the state

41

Health care professionals placed under CONRAD 30 J-1 Visa Waiver and NIW Programs

89

Health care professionals supported in a rural county

99%

Of placements were in either a geographic, population, or facility Health Professional Shortage Area (HPSA)

7.4

Average number of years providers placed in rural or underserved areas anticipate staying at their current practice site (based on 'PRISM' End of Year and End of Contract questionnaire data reporting period (1/1/2010 to 6/30/2023)

Overview

Since 1975, the Office of Rural Health (ORH) has recruited primary care physicians, nurse practitioners, physician assistants, dentists, dental hygienists, psychiatrists, and other behavioral health providers to practices that serve rural and underserved populations across the state.

Program Achievements

The North Carolina General Assembly increased the program's appropriation by \$4 million dollars in SL 2021-180. Increasing the program's funds by 267% from the previous fiscal year's funding of \$1.5 million.

Local/State/Federal Partnership

Placement services partners with local healthcare delivery sites and the National Health Service Corps (NHSC) to aid sites in becoming NHSC-certified sites, enabling them to recruit from NHSC job seekers, employ NHSC Scholars and Students to Service, and offer the possibility of NHSC loan repayment programs to qualifying providers.

Economic Impact and Return on Investment of Expenditures

(1) Estimated using Financial Incentives (107 providers receiving financial incentives)

Program Expenditures \$1,065,714 + Created Economic Impact \$997,268 = Total Impact \$2,062,982

Each MPS grant dollar has a total economic impact of

\$1.94

Generates 13 additional jobs from the economic impact



\$76,624 Generated in state and local taxes which goes back into the local and state economy

\$1,036,484 In employee compensation impacted from the grant



Economic Impact and Return on Investment of Providers

(2) Estimated using Provider Specialty Type

Total Number of Placements 168 x Specialty Type Multiplier = \$106M Economic Impact Based on Specialty Type Multipliers

Using IMPLAN models, each provider specialty is found to be associated with a different economic impact to communities, ranging from \$269,185 for a Dental Hygienist to \$1,675,158 for a Surgeon.



Medical

86 placements \$64,436,586



Dental

26 placements \$13,592,544

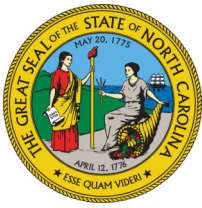


Behavioral Health

56 placements \$27,676,855

*Source: IMPLAN. Economic return is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality.





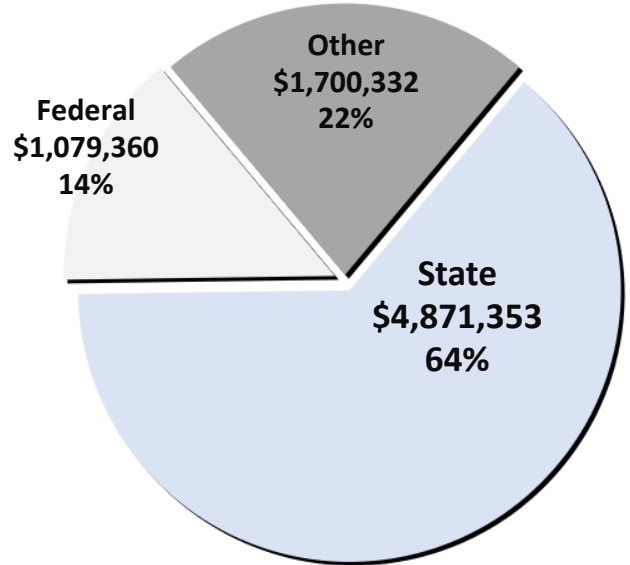
North Carolina Health Care Provider Placement Services

2023 Profile (Data from State Fiscal Year 2023 and current as of 6/30/2023)



Technical Assistance
1,987 Activities for
491 Organizations/Individuals
Provided by ORH Staff

Total Program Funding



Support Recruitment and Retention
1,960 Activities

Community Development
8 Activities

Training Sessions
10 Activities

Other
9 Activities

Program Reach

216

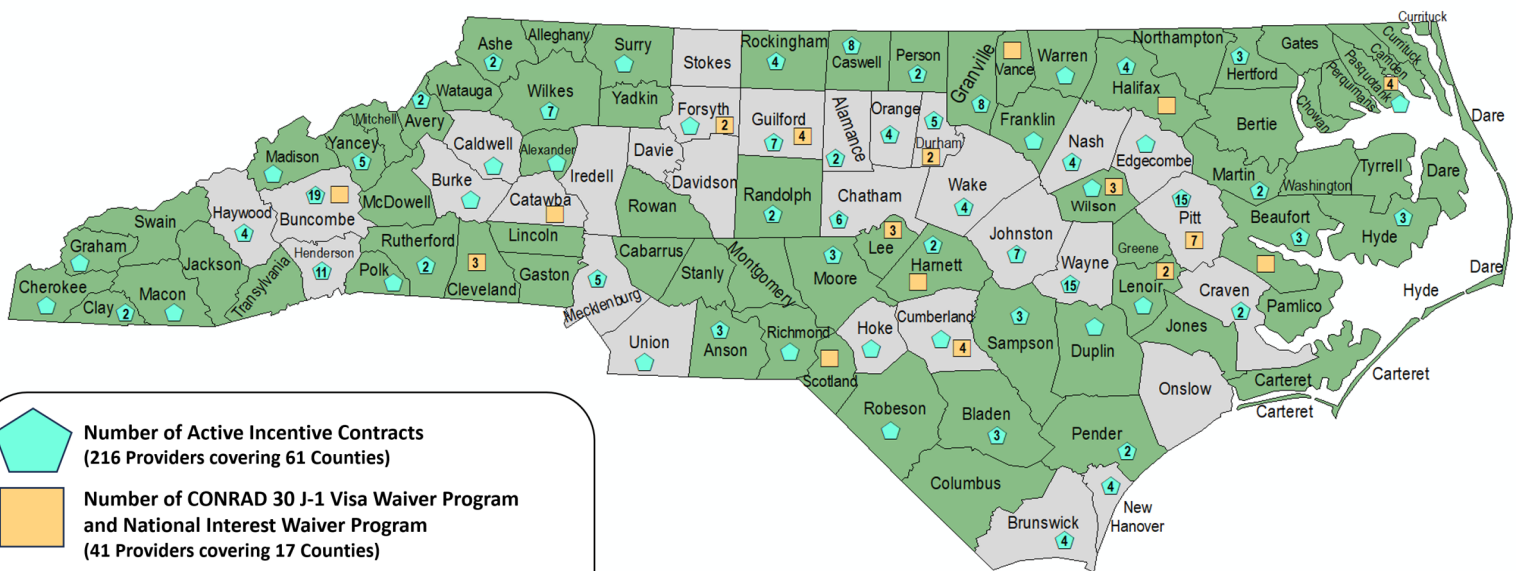
Health professionals with an active incentive contract

41

Health professionals placed under CONRAD 30 J-1 Visa or National Interest Waiver Programs

41

Rural Counties Covered



Legend for map symbols:
- Blue pentagon: Number of Active Incentive Contracts (216 Providers covering 61 Counties)
- Orange square: Number of CONRAD 30 J-1 Visa Waiver Program and National Interest Waiver Program (41 Providers covering 17 Counties)
- Green square: Rural County (70 Counties)
- Grey square: Urban County (30 Counties)

*Numbers inside of symbols indicate number of contracts or placements, based on symbol



If you have further questions, please contact:
Lisa McKeithan, Placement Services Manager
Phone: 919-527-6481
Lisa.McKeithan@dhhs.nc.gov