



North Carolina Office of Rural Health

2022 Profile (Data from State Fiscal Year 2022 and current as of 6/30/2022)

Grant Facts

\$41.9M

Available grant funding
(federal, state,
philanthropic)

253 FTEs

Full-time equivalent
employees supported in
local communities

240

Contracts to support
communities

Direct Services

618,070

Patients served

88%

Of ORH funding is spent
directly on communities

\$42.72

Average annual
contribution by ORH per
patient



69%

Patients with
well controlled
diabetes, as
evidenced by
A1c levels \leq 9



62%

Patients with
well controlled
hypertension, as
evidenced by
blood pressure
levels \leq 140/90



48%

Patients screened
for obesity through
Body Mass Index
(BMI) testing



64%

Patients screened
for tobacco
cessation and
treatment

Overview

In 1973, the North Carolina Office of Rural Health (ORH) became the first State Office of Rural Health in the nation. Created to focus on the needs of rural and underserved communities, ORH continues to empower communities and populations by developing strategies to improve quality and cost-effectiveness of health care for all. While ORH does not provide direct care, its programs support numerous health care safety net organizations throughout the state. Continued support and recurring funding for ORH strengthened North Carolina's health care safety net infrastructure to ensure that all of the state's medically vulnerable residents (Uninsured, Underinsured, Medicare and Medicaid) have access to affordable and appropriate high quality primary care. It is a conservative estimate that the State's primary care safety net system serves 1.1 million vulnerable residents.

Community Health Worker Initiative

ORH managed seven vendors, funded through other NC DHHS Divisions to employ Community Health Workers (CHWs) across the state. A CHW is a frontline public health worker who is a trusted member of and/or has a close understanding of the community served. With this program, 526 CHWs supported 100 counties with high COVID-19 caseloads, connecting 2,205,791 North Carolinians to medical and social support resources. The program expended \$36,358,909 in funds during FY 22 generating an average of \$16 contributed per person served.

Programs:



Rural Hospital

Support operational
improvement
projects for the
benefit of all critical
access hospitals and
eligible small rural
hospitals



Medication Assistance

Provide free and low-
cost medications
donated by
pharmaceutical
manufacturers to
patients who cannot
afford them



NC Statewide Telepsychiatry

Support psychiatric
evaluation of patients
through video-
conferencing in
emergency
departments and
community
settings



Analytics & Innovations

Support data
analytics, shortage
designations, and
pioneering efforts to
improve health



Placement and HPSA Services

Recruit providers to
health professional
shortage areas



Rural Health Operations

Support state
designated rural
health centers that
serve the entire
community



Community Health Grants

Support the primary
care safety net
system with
increasing access to
health care for
vulnerable
populations



NC Farmworker Health

Support medical,
dental and
educational services
for members of the
North Carolina
agricultural labor
force and their
families



Health Information Technology/ Telehealth

Provide technical
assistance to improve
the use of Electronic
Health Record (EHR)
Systems and the use
of the health
information
exchange

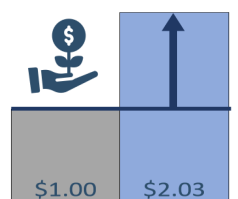
Return On Investment and Economic Impact

Source: IMPLAN

ORH Expenditures	Created Economic Impact	Total Impact
\$26,402,246	\$27,071,378	\$53,473,624
Generates 377 additional jobs from the economic impact	\$1,691,422 Generated in state and local taxes which goes back into the local and state economy	\$25,642,238 In employee compensation impacted from the grant

Each ORH grant
dollar has a total
economic impact
of

\$2.03



*Economic impact is estimated to be much greater because improved health outcomes can lead to fewer missed work days, reduced health care costs, and reduced premature morbidity and mortality. Some expenses such as out of state purchases, overhead, and rollover payments are not captured for ROI and economic impact.





North Carolina Office of Rural Health

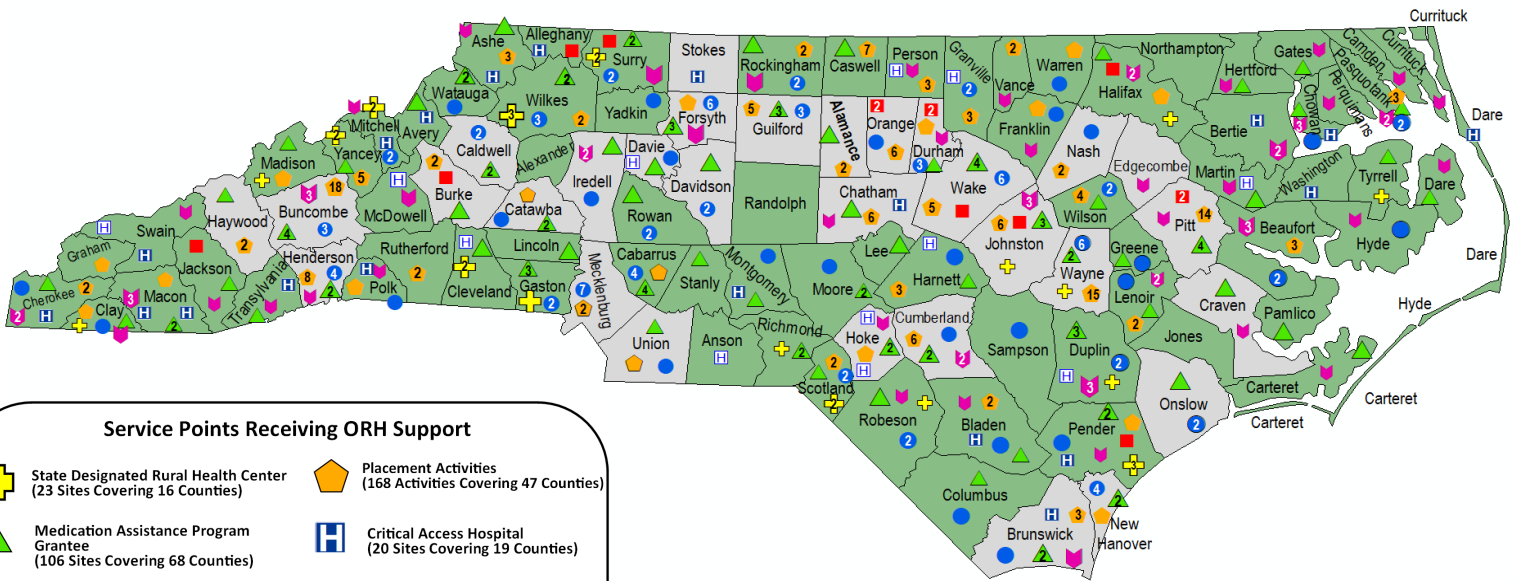
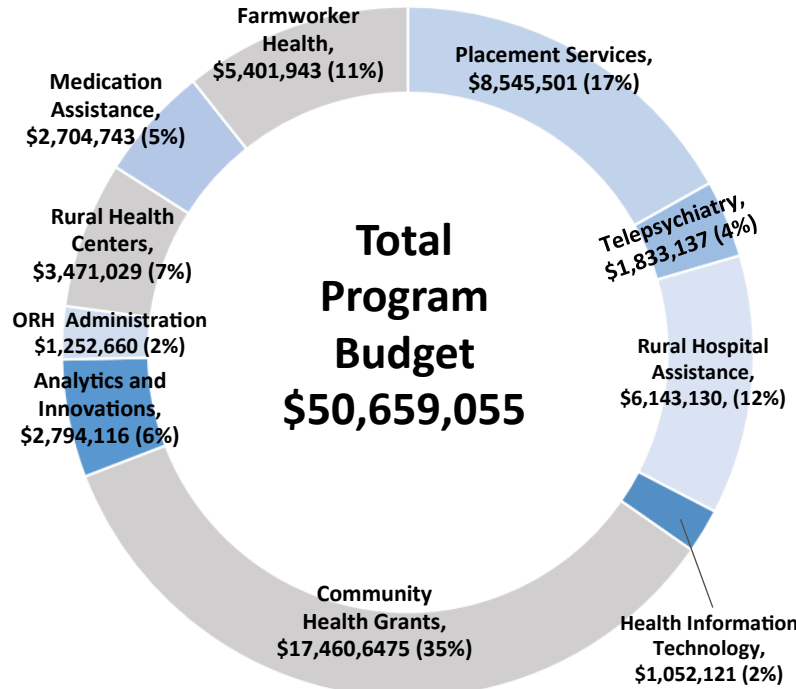
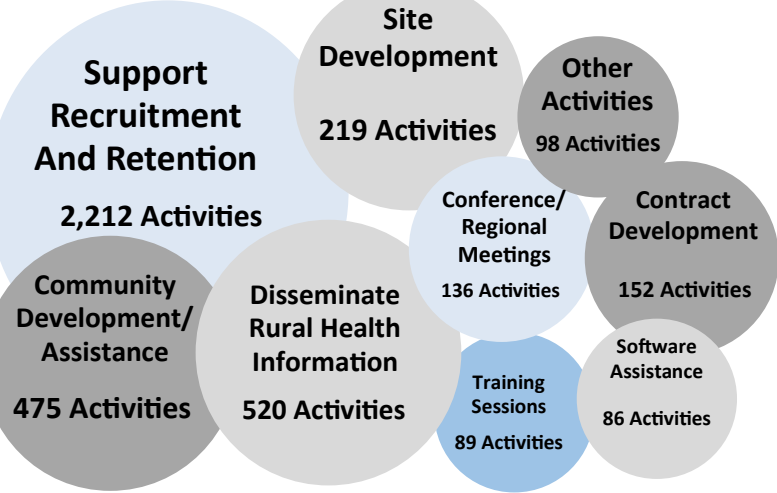
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Technical Assistance

**3,987 Activities in
95 Counties**

Provided by ORH Staff



Service Points Receiving ORH Support

State Designated Rural Health Center (23 Sites Covering 16 Counties)	Placement Activities (168 Activities Covering 47 Counties)
Medication Assistance Program Grantee (106 Sites Covering 68 Counties)	Critical Access Hospital (20 Sites Covering 19 Counties)
Community Health Grantee (105 Grantees Covering 100 Counties)	Small Rural Hospital (11 Sites Covering 10 Counties)
Farmworker Health Grantee (14 Grantees Covering 67 Counties)	Telepsychiatry Site (68 Sites Covering 49 Counties)

Rural County (70 Counties)
 Urban County (30 Counties)

*Numbers inside of symbols indicate number of sites, grantees, or placements, based on symbol

If you have further questions, please contact:
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