North Carolina WIC Program Training Plan FFY 2024

Breastfeeding

WIC Breastfeeding Support Curriculum Levels 1 - 4

The State agency will implement a statewide training plan for each tier of the WIC Breastfeeding Support curriculum for all State and local WIC agency staff with plans to conduct training during the 2024 Federal Fiscal Year.

WIC Breastfeeding Support Curriculum Level 1

All new WIC staff, students, volunteers, who work in the WIC Program are required to complete Level 1 training. Basic breastfeeding promotion, basic communication approaches, and how to support WIC parents with breastfeeding. Level 1 training is currently offered continuously via self-paced modules through a learning management system.

WIC Breastfeeding Curriculum Level 2 for Peer Counselors

Level 2 training is orientation for new peer counselors and will prepare them to support normal breastfeeding, including early practices to get breastfeeding off to a good start, positioning, and latch, and supporting mothers from pregnancy through weaning. The State agency through contracted International Board Certified Lactation Consultants (IBCLCs) offers this training nine (9) times a year at rotating locations across the State. The training follows the Food and Nutrition Services (FNS) approved breastfeeding curriculum and is required for all new peer counselors.

WIC Lactation Camp: WIC Breastfeeding Curriculum Levels 2 & 3 for Competent Professional Authorities (CPAs) and WIC-Designated Breastfeeding Experts (DBEs)

New CPAs will complete levels 2 and 3 of the FNS approved breastfeeding curriculum. The training will prepare them to support normal breastfeeding, including the prenatal and postpartum practices which lead to breastfeeding success. Participants will learn how to assist parents with breastfeeding concerns and the clinic practices that support breastfeeding. The live virtual training will be offered two times this year. The camp theme creates an interactive learning experience for participants.

WIC Breastfeeding Support Curriculum Level 4 for WIC Designated Breastfeeding Experts

Level 4 training will prepare DBEs to assist WIC parents experiencing complex breastfeeding challenges that are beyond the scope of peer counselors and Competent Professional Authorities. The State agency through our contracted IBCLCs offers this training two times per year. The training follows the Food and Nutrition Services (FNS) approved breastfeeding curriculum and is required for all new DBEs.

Breastfeeding Peer Counseling Program Quarterly Continuing Education for Peer Counselors and Peer Counselor Program Managers

Quarterly, State agency through our contracted IBCLCs, offer this ongoing training as a continuing education opportunity for WIC peer counselors and the peer counselor program managers. All information must be within the peer counselors' scope of practices as outlined in North Carolina's WIC Program Manual.

Quarterly Continuing Education for WIC Designated Breastfeeding Experts

Quarterly, State agency along with the Lactation Area Training Centers for Health, offer this ongoing training as a continuing education opportunity for WIC Designated Breastfeeding Experts.

WIC Breastfeeding Support Curriculum Peer Counselor Management

State agency offers new local agency peer counselor program managers training of the FNS approved breastfeeding curriculum, as needed. The purpose of this training is to provide evidenced-based practices for implementing, enhancing, and sustaining a successful breastfeeding peer counseling program (BFPC program).

Peer Counselor Care Plan Training

The purpose of this course is to orient WIC staff to the Breastfeeding Peer Counselor Care Plan located in Crossroads. This training is a self-paced, and available on demand for new or experienced peer counselors and their managers.

Breastfeeding Supplies Competency Training (BSCT)

The State agency will develop an online self-paced training course that educates local WIC agency staff on standardized guidance for expressing human milk and the assembly, use, and care of breastfeeding supplies available for WIC Program participants.

Program and Policy

Civil Rights Training

State agency will provide guidance on Civil Rights compliance requirements, revise, and record this required annual update to all local agencies throughout FFY2024.

National Voter Registration Act (NVRA) Webinar

The North Carolina State Board of Elections will work with State agency to present an annual update. A recorded version will be available to all local agencies throughout FFY2024.

WIC Basic Training Modules 1-10

State agency offers WIC Basic Training, a comprehensive set of ten modules in the form of recorded webinars intended to orient new local agency WIC staff to the policies and procedures of the North Carolina WIC Program. All modules are continuously available online for local agency staff.

Nutrition Assessment and Care Plan Webinar Series

State agency offers to local agencies a three-part series on nutrition assessment and care plans as recorded and continuously available resources. The series includes: The Nutrition Assessment, The Care Plan and Effective Data Collection and Counseling.

2023-24 NC WIC Outreach Webinar:

State agency will provide an outreach webinar for local agencies as part of outreach efforts and to broaden community engagement.

WIC Program Update Webinars

State agency will provide updates for all local agency staff in North Carolina on an as needed basis during the FFY 2024. Webinars include but are not limited to topics such as the Local Agency Self-Assessment (LASA), mini-lessons and food allergies.

Additional Topics

State agency will provide training opportunities for all local WIC agency staff in North Carolina in the form of an annual conference and/or webinars that include topics on nutrition, breastfeeding, leadership, customer service, collaboration, and outreach during the FFY 2024.

Vendor Management

Local Agency Vendor Training
State agency will provide the required policy training annually.

WIC Farmer's Market Nutrition Program (FMNP)
Annually, the State agency will provide an update (via webinar) to local agencies participating in the FMNP. This session will address policy, issuance, and nutrition education.

WIC Vendor Program Update Webinars
State agency will provide updates for all local agency staff in North Carolina on an as needed basis during the FFY 2024.