We are NC Public Health / Public Health Appreciation Week (April 3-8, 2023)

Press Release Template

Please use this as a guide and/or template for a media release to share with local media outlets that serve your community in preparation and observance of Public Health Appreciation Week April 3-8, 2023

**Public Health is at work every day in [Xxx County]**

Date – Public Health is at work every day in [Xxx County] championing the health of all our residents. April 3 – 8 is National Public Health Week.

While a doctor may treat people who have become sick, those who work in public health focus on prevention, public health professionals also promote wellness by encouraging healthy behaviors.

In [Xxx County], public health professionals help people access basic needs, such as [INSERT]. Public health teams support healthier pregnancies and babies by/through [INSERT], and they promote safe places for children to play and grow by [INSERT].

[INSERT QUOTE WITH ATTRIBUTION FROM LOCAL HEALTH DIRECTOR – it can include some of the information below]

Public health makes sure your water is safe to drink, your food is safe to eat, and tests your soil to protect the land. [INSERT].

Your public health teams operate medical clinics that provide healthcare, information, and services to help keep individuals and our communities safe.

Public health saves money, improves our quality of life, helps children thrive and reduces human suffering. [INSERT PH] is committed to making our community the healthiest it can be.

We are North Carolina Public Health. To learn more, visit [WEBSITE] and follow us @ [INSERT HANDLE] on social media.

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